

# Business Introduction

INITIO TECHMEDIA PVT LTD

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### About us

At our company, we're passionate about delivering top-notch solutions to help businesses achieve their full potential and exceed expectations.

### Our values



#### Team work

Teamwork involves actively listening to others, sharing ideas and perspectives, and supporting each other's strengths and weaknesses.



#### Ownership

Ownership refers to taking responsibility for one's actions and decisions. It involves a sense of accountability and a willingness to take initiative.



#### Innovation

Innovation is the process of creating something new or improving upon an existing idea or product.



# Our services







Cloud Computing

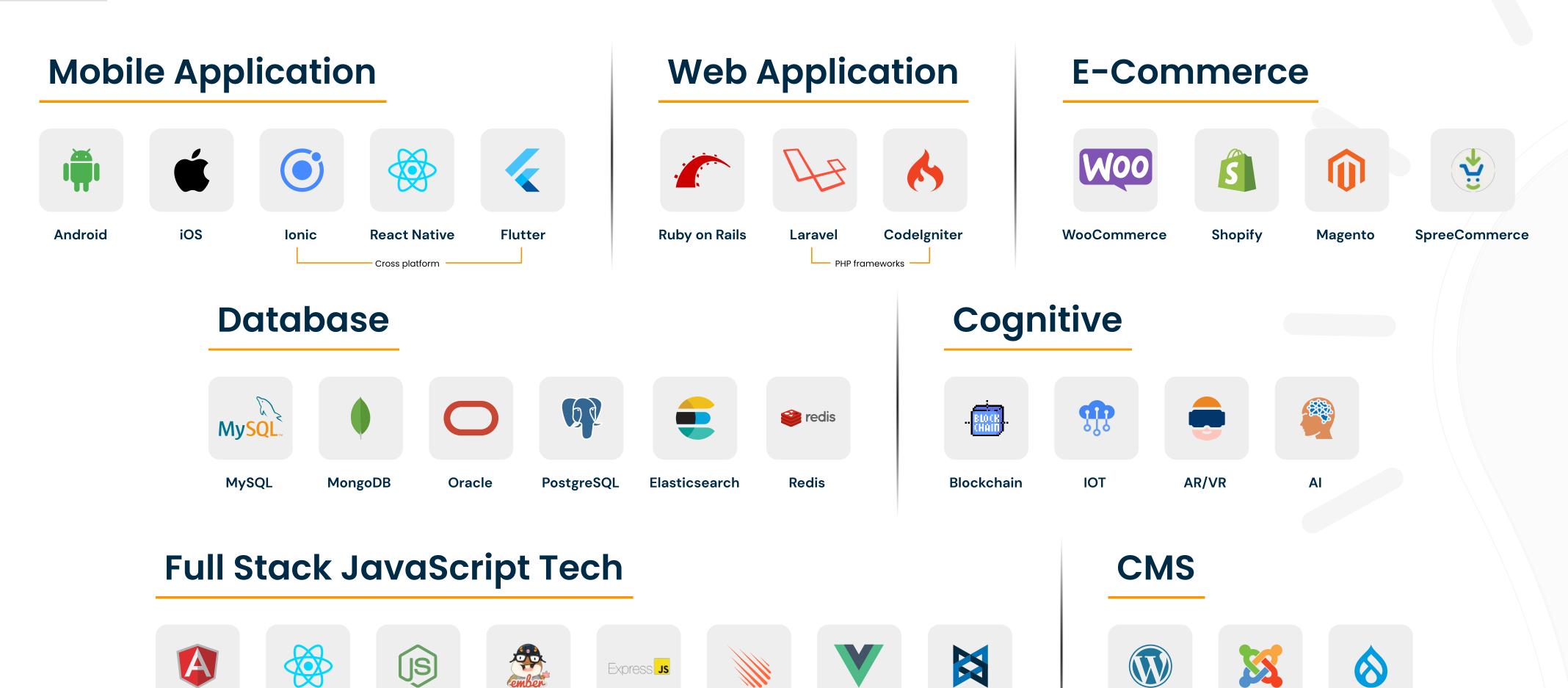
Digital Marketing







#### Technologies We Expertise



MeteorJS

Other Javascript Technologies

VueJS

BackBoneJS

WordPress

Express Js

Express

**Angular** 

**ReactJS** 

NodeJS

**EmberJS** 

Drupal

Joomla



#### Our Development Process

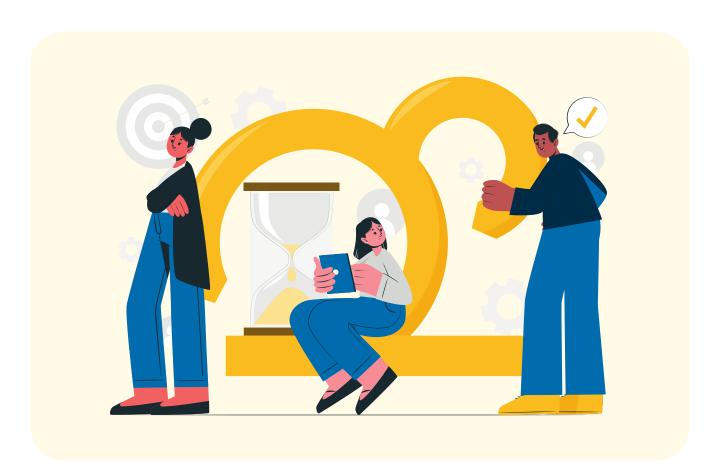


# Some of the popular Agile Methodologies

Agile is a project management approach that emphasizes flexibility, collaboration, and rapid iteration. It has become increasingly popular in software development, but can also be applied to other types of projects. Some of the popular agile methodologies include:

- Scrum
- Extreme Programming
- Kanban
- Lean Software Development















# Companies we've Expertice In

Mobile apps can be developed for various platforms, such as iOS, Android, and Windows Phone. The development process involves designing the user interface, coding the functionality, testing, and deploying the app to the respective app stores.

- UI/UX Design
- Web Design / Development
- Mobile Development
  - Web To App



#### **UI/UX Design**

The goal of UI/UX design is to create products that are easy to use, visually appealing, and provide a seamless user experience.



#### **Mobile Development**

Mobile development is the process of creating software applications that run on mobile devices such as smartphones, tablets, and smartwatches.



#### **Web Development**

Web development is the process of creating websites and web applications that run on the internet.



#### **Digital Marketing**

Digital marketing is the practice of promoting products, services, or brands through digital channels, such as search engines, social media and websites.





#### eCommerce

Offering bespoke eCommerce development solution that delivers outstanding user experience start-ups, entrepreneurs and small businesses.



#### **Real Estate**

Reshaping you Real Estate business with reliable and efficient IT Solutions while bridging the gap between customers and business.



#### **eCommerce**

Gain a competitive edge for your Food and Restaurant business by leveraging Next-Gen-Tech Solutions.



#### **HealthCare**

Streamline healthcare operations and internal processes to deliver quality care services to your patients' needs with our comprehensive healthcare IT Solutions.



#### **Automotive**

Delivering comprehensive Automotive IT
Solutions that drives efficiency and reduces
cost in this disruptive changing market.



#### Media & Entertainment

Delivering Off-the-reel IT solutions to keep your users engaged, entertained and exaggerated with our rich media and entertainment IT solutions.



#### **Travel**

Understanding every nitty-gritty of the travel business, we help you boost your sales by simplifying your end-to-end travel business management process.



#### **Transport & Logistics**

We integrate innovative IT solutions for your Transport & Logistics business to make it more efficient and reliable with a maximum profit margin.



#### **Banking & Finance**

Offering reliable and secure customercentric BFSI IT Solution that helps you create strong digital footprints and boost profitability in a highly competitive market.



#### Education

Redefining conventional educational delivery approach with an immersive educational mobility solution that helps to deliver a better learning experience.



#### Fitness & Sports

Build next-level sports solutions that improve every single aspect of your team, league, or training program with customized IT solutions.





### Our Development Process



#### Research

Research is about creating new knowledge, finding new solutions, and generating new ideas.



#### Design

Design is the intermediary between information and understanding.



#### Develope

Development is not about making things perfect, but about making progress



#### **Test**

The purpose of testing is to find errors, not to prove the absence of errors.





# Companies we've worked with

We've had the pleasure of working with a diverse range of companies, each with their unique vision and goals, to deliver exceptional results.



#### Origin Capital (Pty) Ltd

Company based from South
afrika which is develop dating
app



#### Anzaro.dk

Our mission is Heal the World by Healing the People. And we are going to do it



#### **DB Corp Ltd**

Well known media company from India.



#### **Techly**

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### Project timeline



#### Research & discovery

Products can evolve to meet the everchanging needs of society, enhancing efficiency and connectivity.



#### Product development

Effective product development is key to creating successful IT products that meet user needs and exceed expectations.



#### Product launch

A successful product launch requires careful planning, strategic marketing, and a user-centered approach.









Colliant



NearShack



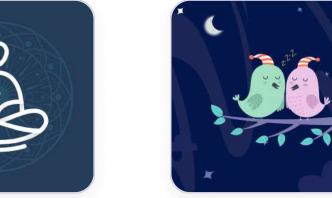
Komodor



**Quantum Healing** 



Mandela



MindfulNest



**iStory** 



Resume Builder



**AgencyVista** 



PebbleBae



**DB Customer** 

## Our projects

Say goodbye to the old way of doing things with our innovative and intuitive product.

100M+

Portfolio

10M+

**Active Users** 

30+

Team members

4.4+

Rating





# Thank you!







